

## FOR IMMEDIATE RELEASE

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### **Green Generation Solutions Adds Key Management Positions, Reflective of Energy Efficiency Firm's Growth and Asian Expansion**

BETHESDA, MD (August 15, 2016) – [Green Generation Solutions, LLC](#) (GreenGen), a DC region-based company that engineers and implements energy efficiency solutions for the public and private sector around the world, today announced several senior management hires and promotions that reflect the company's growth and global expansion. Specifically, the firm named Doug Smith as managing director, Asia and Greg Brown as vice president, Project Management, and it promoted Eva Lin to vice president, Finance.

"GreenGen has grown more than 1,000 percent since we began five years ago. Doug, Greg, and Eva are exceptional leaders that will help us manage and maintain this extraordinary growth so that we can continue to provide our clients with outstanding results," said Brad Dockser, CEO, GreenGen.

Doug Smith joined Green Generation Solutions as managing director, Asia with overall responsibility for GreenGen's Asia business, including oversight of GreenGen's comprehensive energy solutions as it expands its Asia business in Japan and the Asia-Pacific region.

Smith has been active in the Japanese real estate market for the past 22 years in all facets of the business, including: asset management, investment management, lending, securitization, and the REIT market. With his broad experience in a variety of domestic and international institutions, Smith is uniquely qualified to expand GreenGen throughout the Asia-Pacific region. He will be based in GreenGen's Tokyo, Japan office. "With his immense knowledge of the market, Doug will have an immediate impact on our business, offering expert oversight on our expansion into the Asian market," said Dockser.

Prior to joining GreenGen, Smith was head of Colliers Japan's investment services business. He also headed asset management for Fortress' two Japan-focused real estate funds, FJOF (Fortress Japan Opportunity Fund) and FJOF II, with a combined equity of approximately \$2.5 billion focused on investments in real estate-related debt and other assets in Japan. Prior to Fortress, Smith was head of Commercial Real Estate at Deutsche Bank in Japan, headed Shinsei Bank's Real Estate Finance Group, and worked at Nomura Real Estate Development Co., Ltd. establishing its real estate investment management and funds businesses, including forming a joint venture with Starwood Capital Group. Smith has a Bachelor's degree in economics and history from University of Virginia. He is also active in the Urban Land Institute (ULI), American Chamber of Commerce Japan, and Association of Real Estate Securitization (ARES).

Greg Brown joins GreenGen as vice president, Project Management. Brown will oversee all aspects of GreenGen's project implementation, executing GreenGen's projects from design to implementation while realizing the financial impact to the project and overall organization. "Greg will work closely with our assessment and engineering teams in executing solutions on behalf of our clients. His depth of experience in building trades and construction services will be invaluable as we continue to expand," said Dockser.

Brown has 25 years of project management experience and has managed over a \$100 million dollars' worth of Energy Savings Performance Contracts in the Federal and MUSH markets. He has expertise in domestic and international ESPC construction projects, incorporating all forms of energy contracting vehicles, and all forms of energy, water, and solar technologies. Prior to joining GreenGen, Brown was director of Project Management for ABM Government Services. Brown has a B.S. in Mechanical Engineering from Drexel

University, an MBA in Finance and Management from West Chester University.

In addition, Eva Lin has been promoted to vice president, Finance. Lin joined GreenGen as controller in 2015 and has played an integral role in the evolution of GreenGen into a leading global energy efficiency firm. “Eva brings a unique set of experiences and perspective to our management team. Her leadership and collaboration are crucial to our future success,” said Dockser.

Lin has over 12 years of experience working with small to mid-sized companies in the design, construction, and law industries. She graduated from University of Maryland University College with a B.S. in Accounting and a minor in Business Administration and is a Certified Public Accountant.

#### ABOUT GREEN GENERATION SOLUTIONS, LLC

Green Generation Solutions (GreenGen) is a global energy solutions provider that engineers and implements energy efficiency solutions to lower buildings’ operating costs while improving sustainability. GreenGen offers a wide array of services, including: high efficiency lighting retrofits, HVAC optimization, building commissioning, building envelope assessments, procurement, CHP system development, “smart building” systems, and data analytics. GreenGen holds [Contract # GS-07F-143BA](#) under the GSA Schedule 84. [www.greengenerationsolutions.com](http://www.greengenerationsolutions.com)

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