



Bethesda, Maryland  
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## FOR IMMEDIATE RELEASE

### **Green Generation Solutions, LLC Announces James W. Loving, Jr. as Chief Financial Officer**

Green Generation Solutions, LLC is pleased to announce that James W. Loving has joined the firm as Chief Financial Officer/Controller. James (Jamie) W. Loving, Jr. has nearly 20 years of experience in financial accounting for rapid growth businesses in a variety of industries. As Chief Financial Officer of Green Generation Solutions, LLC, Jamie is responsible for risk management, accounting, and human resources.

"We are very pleased to have Jamie join our team as our Chief Financial Officer. His integrity and experience will help GreenGen as we expand our business," said Brad Dockser, CEO.

Prior to joining GreenGen, Jamie served as the Chief Financial Officer for Webs, Inc., which more than doubled in size during his tenure prior to being sold to Vistaprint, N.V. for \$117.5 million. In addition, Jamie served as CFO for Blue Water Capital, LLC, a venture capital firm specializing in technology related investments in rapidly growing businesses. During his tenure at Blue Water, Jamie was involved with more than 20 portfolio companies while also overseeing all aspects of Blue Water financial management and investor relations.

Jamie graduated summa cum laude with a degree in Accounting from Wake Forest University and is a Certified Public Accountant. Outside of GreenGen, Jamie serves on the Board of Directors for Access Point Communications, Inc. in Cary, North Carolina and Renaps, Inc., based in Montreal, Canada.

#### ABOUT GREEN GENERATION SOLUTIONS, LLC

Green Generation Solutions is an established, growing building performance company that engineers and implements customized energy solutions aimed to improve the profitability of our client's facilities and their operations. We believe that every business can be more profitable by making energy decisions backed by comprehensive analysis, collaborative planning, and ongoing measurement of results. At GreenGen, we offer a wide array of services, including: high efficiency lighting retrofits, HVAC optimization, building commissioning, building envelope assessments, procurement, CHP system development, "smart building" systems, and data analytics.

For more information, please visit [www.greengenerationsolutions.com](http://www.greengenerationsolutions.com).

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